



Creative Leadership: Music-making as a tool for transformation

Feb. 11, 2012 • 9 am to 4:30 pm • [Hyatt Regency, Montreal](#)

In this engaging experiential session, discover how you can orchestrate collaboration, leadership, and creativity through hands-on music making to leverage individual and team strengths. Using simple percussion instruments, you'll form a cohesive ensemble, and in the process, you'll connect and share insights with peers, expand your ability to lead — and have fun. Prepare to be amazed by the creativity, musical cohesion, camaraderie and learning that unfolds over the course of the day. No prior musical skill or talent required, just an open mind and curious ears.

In this full-day workshop you'll receive:

- **Tools for listening** and tuning in at three levels: self, social and system
- **Experiential activities** you can take away and use in your work with groups
- **A useful model** for understanding the phases of team development
- **Inspiration** to take more creative risks while developing your intuition and timing
- **A large dose of musical magic** featuring group music making & world-class performances



FEE: Limited to the first 25 people who sign up. \$150 if you register by 2/1; \$175 per person after 2/1 – includes some instruments (feel free to bring additional or favorite drums and percussion).

WHO SHOULD ATTEND:

- Business and community leaders and consultants looking for innovative ways to lead and collaborate
- Change agents, coaches and educators looking for new ways to engage and lead diverse groups

YOUR CO-LEADERS:



Richard La Rue is an executive coach and a seasoned, internationally experienced leader in senior executive positions. A member of the team of coaches at [Optimum Talent](#) – CDC Coaching Division, he is highly committed to helping clients grow as strong and impactful leaders. He is passionate about music and

currently serves on the Board of Directors of Société Philharmonique du Nouveau Monde and of the International Coaches Federation (Quebec Division). Richard lives in Montreal, Quebec.



Gary Muszynski is a recognized world leader on the application of music and the performing arts to the fields of leadership, collaboration, organizational development and creativity. Besides a client list that includes many Fortune 500 companies, he has taught at the Center for Creative Leadership, the Stanford School of Business, and the Kennedy Center for the Performing Arts. As the Chief Engagement Officer at

[One World Music](#), a global training and development firm, Gary is committed to helping leaders and their teams navigate through conflict and complexity by leveraging the power of collective intelligence. Gary makes his home in Oakland, California.

[Click here to register](#)

Questions? Email Richard: richardlarue@videotron.ca

“My greatest memory of a [One World Music](#) experience is what it's like to be with people when they rediscover their creative selves.”

— Margaret Wheatly, author, *Leadership and the New Science*